



# BECOME A VENDOR

Shop Iowa is a **statewide online marketplace** selling products from hundreds of Iowa's small businesses to customers throughout the United States. Shop Iowa is a **FREE** resource for Iowa's small businesses to start or expand their sales online, provided by the Iowa Economic Development Authority (IEDA).



Benefit from a marketplace that attracts customers from all around Iowa & the U.S.



Sell online for free\* with no listing or commission fees.



Sell products or gift cards and easily get paid for your online orders.



Diversify your sales channels to increase overall sales.



Selling support from a live team via email, phone, text and online trainings.



Set your own shipping rates and local pickup/delivery options.



Sync Shopify web stores to allow products to import and sync inventory.  
(other integrations coming soon)



Marketing support that promotes active businesses in newsletters and social media.



Sales tax collected and remitted by Shop Iowa to the state.

\*Free shop listing up to 50 items. Processing rates are 2.9% + \$.30 per order.

## Current Criteria to Sell on Shop Iowa:

1. Iowa small businesses with a commercial location or made in Iowa products
2. Must have physical products or gift cards that can be easily shipped
3. Interested in receiving online orders through the Shop Iowa platform

[See more at shopiowa.com/sell](https://shopiowa.com/sell)

## Register:



1. Open Camera App
2. Hover over this QR Code
3. Register your business on Shop Iowa

## Learn More:

[shopiowa.com](https://shopiowa.com)

