



BEST of Iowa update

- Start making appointments – virtual, in-person, email
- Communicate with management team on progress
- Prioritize **Category 1** businesses not visited in last year
- Target list updates
- Data pull for 2021 annual report is **9/7/2021**



BEST of Iowa update

- PRIME company interview form
 - Products
 - Market/Facility
 - Management
 - Supply Chain
 - Workforce
 - Business Climate
 - Utility and Community Services
 - Recovery
 - Custom: DEI and Sustainability
- Data entry
 - Synchronist system



PRIME COMPANY INTERVIEW FORM

Information is confidential

COMPANY		CITY, STATE/ZIP	
Date of Visit (MM/DD/YY)		Lead Interviewer	
Contact Name		Assisted by	
Appointment		Other Participants	

PRODUCTS

1. What are the top three (3) business impacts coming out of COVID for your company?

#1	<input type="text"/>	<input type="checkbox"/> Positive <input type="checkbox"/> Neutral <input type="checkbox"/> Negative
#2	<input type="text"/>	<input type="checkbox"/> Positive <input type="checkbox"/> Neutral <input type="checkbox"/> Negative
#3	<input type="text"/>	<input type="checkbox"/> Positive <input type="checkbox"/> Neutral <input type="checkbox"/> Negative

2. What is the current status of your company's operations as a result of COVID-19?

Open - regular hours/normal operating level
 Open - added hours of operation
 Open - operating at _____% capacity/level of operation
 Temporarily closed for _____ weeks
 Closed permanently since _____ (Date)

Comments:

3. What lessons or insights have you learned about your industry during the COVID-19 crisis?

Comments: